

People in Agriculture Pathways Poster Event

Purpose:

The People in Agriculture Pathways Poster Event is designed to develop inquiry and communication skills while also providing an understanding and awareness of careers in agriculture for seventh and eighth grade students. The event will consist of three distinct components – a poster, a paper, and an interview. Through the development and display of their posters, students will accomplish the following three tasks:

1. Prepare a written summary of people working in their respective agriculture jobs or careers. Each written summary will contain one person working in each of the six agriculture career pathways:
 - A. Agribusiness Systems
 - B. Animal Systems
 - C. Environmental and Natural Resources Systems
 - D. Food Products and Processing Systems
 - E. Plant Systems
 - F. Power, Structural, and Technical Systems
2. Develop a poster board of their discoveries. The poster board will share key points from the written summary. Specific information to include on the board is identified in the rules portion of this document.
3. Prepare to discuss the job requirements and benefits of one position identified on their poster.

Eligibility:

The state event will be open only to seventh and eighth grade students who are regularly enrolled in a local agricultural education course during the current academic year. Students participating in this event must be registered attendees of the Nebraska FFA State Convention. A maximum number of students will be determined based on space available.

Rules:

1. Each participant should wear either official FFA dress as defined in the National FFA Manual or business dress attire.
2. The poster must contain a clear title.
3. Participants must create the poster board prior to the event by locating pictures of people working in their respective agricultural job or career (one person in each of the six career pathways). Students may take pictures of people they speak with or find pictures in magazines, newspapers, and on-line resources. Each photo should be accompanied by the following information:

- a. Pathway Label
 - b. Name of Individual
 - c. Position Title
 - d. Employing Company or Entrepreneurial Venture
 - e. Salary Range
 - f. Education Required
 - g. Working Conditions
 - h. Career Growth
 - i. Advantages and Disadvantages
4. Written summary is to be placed on the table in front of the poster board for reference at their discretion of the judge.
 5. During the student's identified presentation time at the state convention, participants must provide an introduction consisting of their name and chapter and then present a maximum of two minutes of information about what they learned. Students may use notes on an index card during their presentation if they wish. Each student will then be asked three questions about their written summary, poster and presentation by the judges scoring them. The presentation and questioning will last no more than five minutes.
 6. Poster requirements:
 - a. Maximum of 36" in height and 48" in width
 - b. Self-standing
 - c. Poster board, foam board & tri-fold boards are all acceptable
 - d. Student name and chapter must be indicated on the back of the poster
 - e. Information must be cited
 7. Interview and Display Set-Up Information
 - a. Each student will be assigned a presentation time. Students should arrive at their poster at least 10 minutes prior to their presentation time in order to ensure they are present for their presentation. Written summary is to be placed in front of the poster board at this time and removed at the conclusion of the interview.
 - b. All posters must be set up by the time designated in the state convention information released to teachers. Do not leave written summary documents with poster boards at this time.
 - c. All posters must be removed by the time designated in the state convention information released to teachers. Any posters left after that time will be disposed of.

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Student's Name: _____ Date: _____

Student's School: _____ Judge's Initials: _____

Poster Board (80 possible points):

Possible Points

Actual Points

Comment

All six pathways represented	7	_____
All pathways and job titles clearly labeled:	14	_____
Pictures accurately represent each job:	7	_____
Each pathway position contains required information	35	_____
Poster is neatly made and title is prominent	6	_____
Poster demonstrates creativity	6	_____
Written summary -Written summary is available in front of poster board and appears to be comprehensive of all required information	5	_____

Total Points: _____/80

Interview/Presentation (70 possible points):

Possible Points

Actual Points

Comment

Professional appearance (official dress/business attire)	10	_____
Eye contact during presentation/interview	5	_____
Introduction is complete and welcoming	5	_____
Minimal hesitation when answering questions	5	_____
Shows understanding of the positions researched	5	_____
Articulation of words	5	_____
Positive and energetic personality and poise	10	_____
Accurate responses to questions:	10	_____
Proper use of the English language	5	_____
Properly cited valid resources	10	_____

Total Points: _____/70

***1 point deduction for every second over 2 minutes during presentation.

TOTAL SCORE: _____/150

Additional Comments and Feedback: