

People in Agriculture Poster Event Rules

Purpose

The People in Agriculture Pathways Poster Event is designed to develop inquiry and communication skills while also providing an understanding and awareness of careers in agriculture for 7th and 8th grade students. The event will consist of two components – a poster and an interview. Through the development and display of their posters, students will accomplish the following tasks:

1. Research and understand a variety of people working in their respective agriculture jobs or careers. Each presentation will display one person working in each of the six agriculture career pathways:
 - a. Agribusiness Systems
 - b. Animal Systems
 - c. Environmental and Natural Resources Systems
 - d. Food Products and Processing Systems
 - e. Plant Systems
 - f. Power, Structural, and Technical Systems
2. Develop a poster board of their discoveries. The poster board will share key points from the six career pathways explored. Specific information to include on the board is identified in the rules portion of this document.
3. Prepare to discuss the job requirements and benefits of one position identified on the poster.

Eligibility

The state event will be open only to 7th and 8th grade students who are regularly enrolled in a local agricultural education course during the current academic year. Students participating in this event must be registered attendees of the Nebraska FFA State Convention. A maximum number of students will be determined based on space available.

Rules

1. Each participant should wear either official FFA dress as defined in the National FFA Manual or business dress attire.
2. The poster must contain a clear title.
3. Participants must create the poster board prior to the event by locating pictures of people working in their respective agricultural job or career (one person in

each of the six career pathways.) Students may take pictures of people they speak with or find pictures in magazines, newspapers, and online resources. Each photo should be accompanied by the following information:

- a. Pathway Label
 - b. Name of Individual
 - c. Position Title
 - d. Employing Company or Entrepreneurial Venture
 - e. Salary Range
 - f. Education Required
 - g. Working Conditions
 - h. Career Growth
 - i. Advantages and Disadvantages
4. During the student's identified presentation time at the state convention, participants must provide an introduction consisting of their name and chapter and then present a maximum of two minutes of information about what they learned. Students may use notes on an index card during their presentation if they wish. Each student will then be asked three questions about their poster and presentation by the judges scoring them. The presentation and questioning will last no more than five minutes.
5. Poster Requirements:
- a. Maximum of 36" in height and 48" in width
 - b. Self-standing
 - c. Poster board, foam board, and tri-fold boards are all acceptable
 - d. Student name and chapter must be indicated on the back of the poster
 - e. Information must be cited
6. Interview and Display Set-Up Information
- a. Each student will be assigned a presentation time. Students should arrive at their poster at least 10 minutes prior to their presentation time in order to ensure they are present for their presentation. Written summary is to be placed in front of the poster board at this time and removed at the conclusion of the interview.
 - b. All posters must be set up by the time designated in the state convention information released to teachers. Any posters left after that time will be disposed of.

Helpful Resources

- <http://h3.ne.gov/careerClusters.xhtml>
- <https://agexplorer.ffa.org/>
- <https://nebraska.kuder.com/landing-page>

Special Note:

The written summary portion of this event has been removed for competition at the state level. If desired, the written summary may still be completed at the local level, but it is not required to compete at state convention, and it will not be reviewed by state judges.

People in Agriculture Poster Event Rubric

Student: _____

Chapter: _____

Strong 7 pts	Moderate 4-6 pts	Low 1-3 pts	Did Not Complete 0 pts	Weight	Score
Poster Board					
All six pathways are represented	3-5 pathways are represented	1-3 pathways are represented	No pathways are represented		
All pathways and job titles are clearly labeled	Labels may be hard to find or unclear	Not all pathways and job titles are labeled and/or labels are confusing	No pathway or job title labels	X 2	
Pictures accurately represent each job	Pictures do fair job of representing each job	Pictures do not represent jobs well	There are no pictures representing jobs		
Each pathway position contains required information	Each pathway position contains most of the required information	Each pathway position contains some of the required information	The pathway positions contain none of the required information	X 5	
Poster is neatly made and title is prominent	Poster is fairly neat and title is clear	Poster is fairly messy and title is unclear or missing			
Poster demonstrates creativity	Poster shows some creativity	Poster does not show much creativity			
Interview/Presentation					
Professional appearance (official dress/business attire)	Appearance could use improvement	Appearance could use more improvement	Is not wearing official dress or business attire	X 2	
Eye contact during presentation/interview	Could be improved	Struggled to make eye contact	Did not make eye contact		
Introduction is complete and welcoming	Introduction is missing an element or could improve	Introduction is missing elements and needs improvement	Did not introduce self		
Minimal hesitation when answering questions	Could use improvement when answering questions	Questions were not answered very well	Questions were missed or not answered		
Shows understanding of the positions researched	Shows some understanding of positions researched	Struggles to show understanding			
Articulates words with clear responses	Could use improvement	Struggled with articulation and responses			
Positive and energetic personality and poise	Showed some personality and poise	Struggled to show personality and poise		X 2	
Accurate responses to questions	Showed some knowledge in response	Struggled with finding a solid response/answer		X 2	
Proper use of language & grammar	Could use improvement	Struggled with use of grammar and language			
Properly cited valid resources	Cited valid sources with few errors	Cited sources with many errors	Did not cite sources	X 2	
Ranges: GOLD: 175-115 SILVER: 114-55 BRONZE: 54-0				Total Points out of 175	

