

FFA Media Internship Lets Students Use Unique Skillsets

By Josephine Moyer, FFA Media Intern

To help fill the need of the growing media landscape, Nebraska FFA implemented a media internship program for the 2024 Nebraska FFA Convention. This opportunity was designed to promote and support both the Nebraska FFA and chosen interns as they created articles, took photos, and recorded videos.

Four individuals were chosen for the integral year of the internship program after submitting applications and sample materials of photography, videography, or stories they had written. Micayla McConnell of Potter-Dix, Kail Miles of Hemingford, Hannah Klein of Ord, and Josephine Moyer of West Point were chosen for the internship for their promising skills and abilities.

These students spent the 96th Nebraska FFA Convention taking photos of contests and sessions, creating videos and reels, and writing stories about members and competitions.

Throughout the internship, Micayla McConnell created many videos and reels for the Nebraska FFA Instagram and Facebook pages.

“I enjoyed getting to work with the other interns, meeting new people, and doing what I love for a program I love,” McConnell shared.

In addition to the videos created by McConnell, Hannah Klein and Kail Miles worked hard during the three days of convention to take pictures of students on stage and hanging out in their downtime.

“During my internship I enjoyed interacting with all of the members from all over the state and meeting new people,” said Miles.

This job was more than just having fun doing what they love; it was a growing experience as well.

“I was able to learn more about some of the different competitions and activities that happen at the State FFA convention,” Klein said. “Through this experience, I learned more about the behind-the-scenes events that go on, but also more about myself and my skill set.”

Josephine Moyer spent the week of the convention writing articles about various events and interviewing members. Her stories ranged from writing a profile on a Nebraska State FFA Officer to watching the champion state Creed Speaker compete and interviewing her about her experience.

“This was an amazing experience, and it really helped me develop my skills for the future,” Moyer noted, as she plans to attend the University of Nebraska Omaha to major in journalism this fall.

All four of these student’s works can be found on the Nebraska FFA Instagram (ne.ffa) and Facebook pages (Nebraska FFA). Students interested in the media internship program for the 97th Nebraska FFA Convention will be able to apply in 2025 when the application opens in January.

