

Nebraska FFA Association PO Box 95067 Lincoln, NE 68509-5067 Neaged.org **CONTACT:** *Madison Doeschot - (308) 660-3225*

FOR IMMEDIATE RELEASE

Sutton Student Expands Lawncare Business to Win State FFA Star Award

Lincoln, Neb. -

Carson Mau of the Sutton FFA Chapter was named the State Star in Agribusiness at the 2024 Nebraska FFA Convention. Upon receiving this high honor in the organization, Mau recalled how he felt and the hours of work put into receiving this award.

"I remember thinking to myself, this is the reward for all my hard work," said Mau. "I still feel the emotion when I think about it now, especially hearing the members from my FFA Chapter cheering for me and an employee yelling, "That's my boss!""

Mau's employee worked for him under his lawn maintenance and mowing company he developed throughout high school. The recent high school graduate began mowing by helping his parents and neighbors, one who he said suffered from a terminal illness and needed his help.

"I didn't realize that people were noticing my work ethic, and soon those two yards became six, and the opportunity to develop a lawn care service and my SAE emerged," said Mau.

The Supervised Agricultural Experience program allows FFA members to be recognized for their work in and outside of the classroom. Students are required to keep track of their hours spent working and money earned, as well as skills and values they gain from their experiences. State Stars are seniors that are chosen each year in their respective areas of Agribusiness, Agriscience, Placement, and Production for excelling in their SAEs.

For Mau, his business has been much more than a summer job. He says that the experiences he has gained through his SAE and running his own business will benefit him throughout his life.

"Providing the customer with a beautiful and healthy lawn that is affordable is one of the most enjoyable aspects of my SAE," said Mau. "Continued growth in my business is essential so that someday, I can transfer ownership to my younger sibling so she can have a successful SAE."

Beyond his lawncare business, Mau is planning to attend the University of Nebraska-Lincoln to study in the Agricultural Leadership Education and Communications program with a focus in Agricultural Education.



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Pictured above: Star in Agribusiness, Carson Mau taking care of his lawn mowers for his business.



Pictured above: State Star in Agribusiness, Carson Mau



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The Nebraska FFA Association is a school-based youth leadership development organization, with over 11,000 members statewide, and is a part of the National FFA Organization. Our mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. Visit neaged.org to find more information on Nebraska FFA.